NACAA COMMUNICATIONS CONTEST SCORE CARD – 2023

Name State

**CATEGORY 6 POSSIBLE YOUR**

**FEATURE STORY POINTS SCORE**

1. **CONTENT** **30**

Is the subject important, interesting, timely and appropriate for the audience? Is the central theme clearly and fully developed? If human interest elements are incorporated, are they used properly?

1. **ORGANIZATION** **25**

Are the facts and ideas presented logically, building on each other and guiding the reader through the story?Are extraneous, unrelated facts eliminated from the story?

1. **READABILITY**

Is the writing style direct, crisp and lively? Is there **30**

variety in sentence and paragraph length and structure? Is the writing free of spelling, grammar and punctuation errors? Are capitalization, indentation and other style considerations consistent throughout the story?

1. **ABSTRACT**

Were instructions and format for submitting abstract **15**

followed?

TOTAL POINTS **100**

COMMENTS:

NACAA 2023